



## Scoutabout 2022

### Media Team Role Description

The Media Team are looking for a group of people to work with them at Scoutabout 2022. The Media Team are responsible for promoting Scoutabout before, during and after the event using a variety of means including social media, contacts with the press, producing quality photography and video output and keeping the website up to date.

Team members must be linked to the Scout or Guide movement and, if over 18 years of age, hold a valid DBS with either organisation.

### Generic Requirements

- Be able to work as a part of a team with a team leader
- Be able to take initiative
- Follow Scout branding

### Role Specific Requirements

Social Media Support	<ul style="list-style-type: none"><li>● Be interested in the effectiveness of social media</li><li>● Ability to use Twitter and Facebook</li><li>● Be articulate and accurate in literacy</li><li>● Be computer literate and have the ability to add</li><li>● watermarks to photographs</li><li>● Ability to promote key message</li></ul>
Photographers	<ul style="list-style-type: none"><li>● Ability to produce high quality photographs</li><li>● Ability to produce on-message photographs</li><li>● Have equipment suitable for the role</li></ul>
Videographers	<ul style="list-style-type: none"><li>● Ability to produce high quality video</li><li>● Ability to edit effectively</li><li>● Have equipment suitable for the role</li></ul>