

## **SCRAM 2026**



## Media Team Role Description

The Media Team are looking for a group of people to work with them at SCRAM 2026. The Media Team are responsible for promoting SCRAM before, during and after the event using a variety of means including social media, contacts with the press, producing quality photography and video output and keeping the website up to date.

Team members will work on a shift basis with people having rest times during the day. It is possible to be part of the team for part of the day.

Team members must be linked to the Scout or Guide movement and, if over 18 years of age, hold a valid DBS with either organisation.

## **Generic Requirements**

- Be able to work as a part of a team with a team leader
- Be able to take initiative
- Follow Scout branding

Role Specific Requirements	Skills needed
Social Media Support	Be interested in the effectiveness of social media
	Ability to use Twitter, Facebook and Insta
	Be articulate and accurate in literacy
	Be computer literate and have the ability to add watermarks to photographs
	Ability to promote key message
Photographers	Ability to produce high quality photographs
	Ability to produce on-message photographs
	Have equipment suitable for the role
Videographers	Ability to produce high quality video
	Ability to produce on-message video
	Have equipment suitable for the role